

**ITS OURS**

# ABOUT COMPANY

Kelsoko was founded on August 5 2020 in Dar es salaam Tanzania, by kelvin Assenga and Nasir Amiri after doing a research on how to organize the Tanzanian market so as to promote indepth participation for both local and international trades



# MILESTONE

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's when an unknown printer took a galley of type and scrambled it to make a type specimen book.

**2020**

We built the kelsoko Marketplace which offers multivendor portals, wallet and payment processors, multiple delivery service, wholesale, retail and even auction.

**2021**

We started to serve a select community with our marketplace while doing cash on delivery, we attained information on some challenges from our customers

**2022**

Built kelhub which is a fulfilment services for shared economy storage and delivery service, and till current implementing Agricultural products logistics.

# Agenda

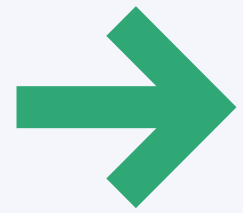
Shared economy model for E-commerce and agricultural products logistics network service.

**01**

**Local trade**

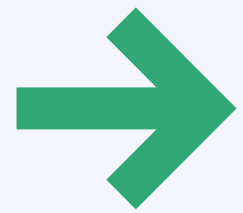
**02**

**International trades.**



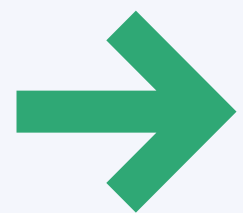
## Financial Partners

Absa, PayPal and more to come...



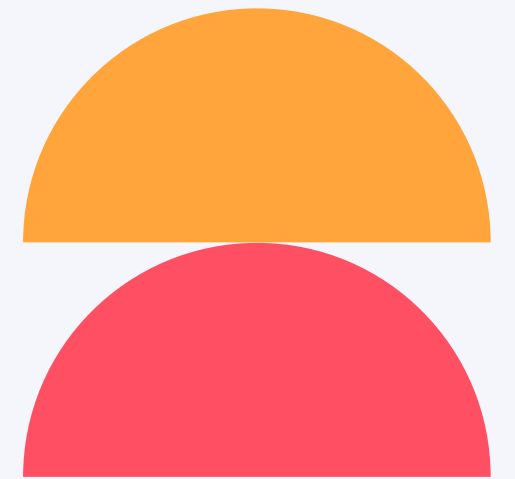
## Government Partners

We are in DSE  
endeleza and Deap



## other Partners

Dhl, Aramex, more to come...flexport  
pending



# Our partners

Search

Q


- erages
- Health & Beauty
- Clothing & Footwear.
- Electrical & Electronics accessories.
- Automotive & Spare parts
- me accessories
- Sports & Outdoor accessories
- Construction materials
- Machinery & Equipment suppliers
- Others

elsoko

ONLINE ORDERING


A 4-STEP PROCESS

→



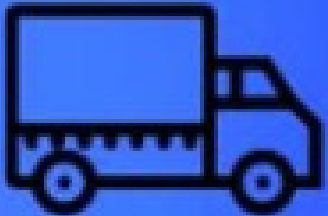
2

→



3

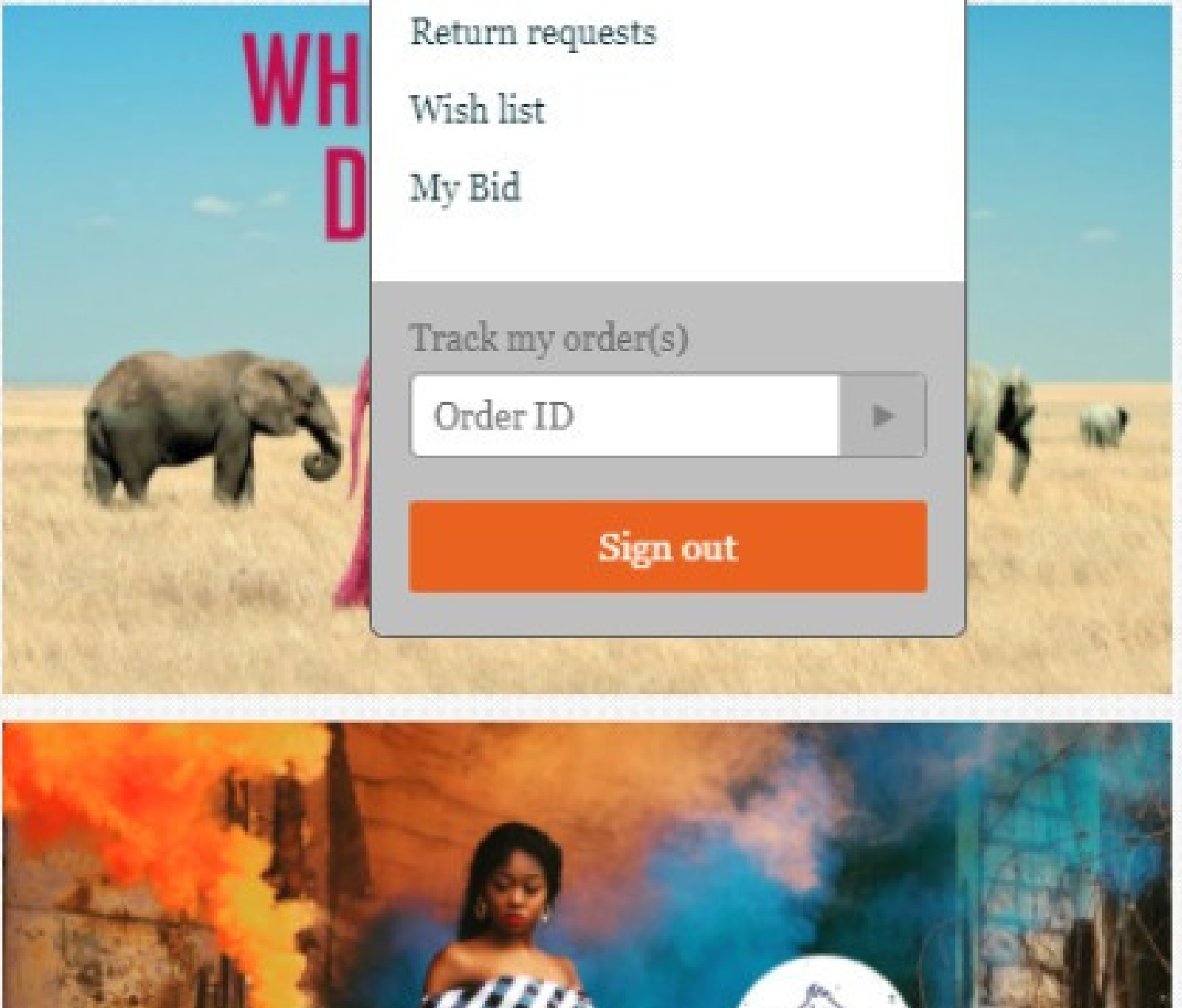
→



4

- Nasir Amiri
- Profile details
- Downloads
- Orders
- Comparison list
- My Wallet (\$0.00)
- Affiliate program
- Messages
- Return requests
- Wish list
- My Bid
- Track my order(s)
- Order ID

▶
- Sign out





Bedsheets  
**\$28.00**  
(Including tax)



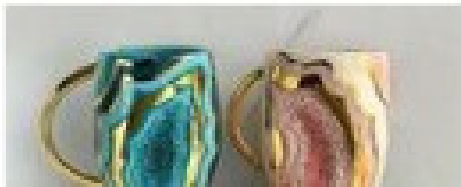
Stunning Coffee Tables  
**\$108.00**



Circular Clock  
**\$90.56**  
[QUICK VIEW](#)  
[ADD TO CART](#)



Stunning Coffee Tables  
**\$87.00**



Save 88%



Save 55%



The Living Coffee Mugs

~~\$130.00~~ \$15.10



The Vida Logo

~~\$345.00~~ \$156.00



Save 93%

The L.L.V Phone Cases

~~\$87.00~~ \$6.47



The L.L.V Coasters

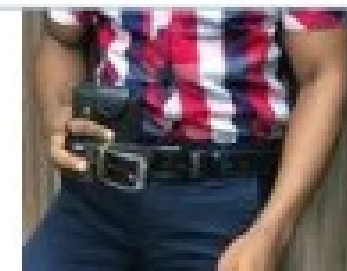
\$38.81

QUICK VIEW

ADD TO CART



Save 55%





Search



Cart is empty

[Drinks and Beverages](#)
[Health & Beauty](#)
[Clothing & Footwear](#)
[Electrical & Electronics accessories](#)
[Automotive & Spare parts](#)
[Toys & Games](#)
[Grocery & Food](#)
  
[Furniture & Home accessories](#)
[Sports & Outdoor accessories](#)
[Construction materials](#)
[Machinery & Equipment suppliers](#)
[Others](#)
[Arts and Crafts](#)

[Home](#) / [Apply for a vendor account](#)

Apply for a vendor account

Company \*

E-mail \*

Plan

Rafiki (\$0.00)

Submit

Become a vendor

- Access your personal administrator area
- Use the common storefront to sell your goods
- Get your profit share





## Dashboard

23 Jul 2021 — 23 Aug 2021 ▾

NEED HELP?

Current balance

\$0.00

Income

\$0.00

Sales

\$0.00

\$0.00, 00%

Taxes

\$0.00

## Statistics

Sales



Vendor portal. views  
begin here.

[Orders](#)[Products](#)[Customers](#)[Website](#)[Vendors](#)

## Dashboard

23 Jul 2021 — 23 Aug 2021

0

Out of stock

0

Products on moderation

0

Disapproved

0

Registered customers

0

Categories

All

Processed

NEED HELP?

Open

Failed

Declined

Backordered

Canceled

Awaiting call

Fraud checking

No data found

### Current plan usage

Plan name: Rafiki

Products

0 / Unlimited

Revenue

\$0.00

/Unlimited



View orders

View, process and print invoices slips for orders placed from your web site.

Sales reports

Detailed statistics on the sales.

Shipments

View and print packing slips for shipments created from orders.

23 Jul 2021 — 23 Aug 2021 ▾

NEED HELP?

Income

\$0.00

Sales

\$0.00

\$0.00 , ∞ %

Sales





Das

23 Jul 2021 — 23 Aug 2021 ▾

NEED HELP?

- Categories**  
View product categories which are used to group products in your store.
- Products**  
View, add and edit products that are shown to visitors of your store. ▶
- Features**  
Add and manage extra product fields.
- Filters**  
Product filters are displayed on the storefront and enable your customers to quickly find the products.
- Options**  
Manage global product options and option variants in your store.

Current

\$0

Inc

\$0

Sales

\$0.00

\$0.00 , ∞ %





Vendor: Uhuru

Administration ▾

EN ▾



\$ ▾



Orders ▾

Products ▾

Customers ▾

Website ▾

Vendors ▾



# Dashboard

23 Jul 2021 — 23 Aug 2021 ▾

Current balance

\$0.00

Income

\$0.00

Sales

\$0.00

\$0.00 , ∞ %

## Vendor's administrators

List of vendor's administrators, registered users with a vendor account.

## Customers

List of store customers, registered users with a customer account.

## Message center

Messages from customers

## Sales





Vendor: Uhuru

Administration ▾

EN ▾



\$ ▾



Orders ▾

Products ▾

Customers ▾

Website ▾

Vendors ▾



# Dashboard

23 Jul 2021 — 23 Aug 2021 ▾

Blog 🏠

Manage your blog posts.

Pages

Create and publish pages, polls, forms and links.

Current balance

\$0.00

Income

\$0.00

Sales


\$0.00

\$0.00 , ∞ %

## Statistics

Sales





# Dashboard

23 Jul 2021 — 23 Aug 2021 ▾

## Vendors

Sorted list of vendor accounts registered in the store.

## Accounting

Income and expenditure statistics (total income, vendor balance, vendor withdrawals).

Current balance

\$0.00

Income

\$0.00

Sales

\$0.00

\$0.00 , ∞ %

## Statistics

Sales





Vendor: Uhuru

Administration ▾

EN ▾



\$ ▾



Orders ▾

Products ▾

Customers ▾

Website ▾

Vendors ▾



# Dashboard

NEED HELP?

- Shipping & taxes ▸
- Stores & pickup points 🏠
- Currencies
- Logs
- Files
- Import data ▸
- Export data ▸



23 Jul 2021 — 23 Aug 2021 ▾

Current balance

\$0.00

Income

\$0.00

Sales

\$0.00

\$0.00 , ∞ %

## Statistics

Sales



# Africa's business Hub.

We can become a prime trade routes for African market within both local and international trades.

We aim to leverage the ACFTA to revolutionizing one Africa market to be through our e-commerce marketplace and fulfilment services.

