

Kaypee Motors

BUSINESS PLAN

PRESENTATION

An Electric Vehicle
Conceptualized, Designed and
Manufactured in Tanzania

COMPANY OVERVIEW

Kaypee Motors Limited

About Kaypee motors

With company registration # 140129259 Kaypee Motors is an Electric vehicle designer, manufacturer and distributors from Tanzania

Our Main Business

Manufacturing and distribution of Electric min truck

Mission

To promote Best Practice regarding Quality, Health, Safety and Environment while delivering Best in Class and Environmentally Friendly Electrical Manufactured Vehicles (Products) and services in line with the Industrial Standard.

Vision

To be the leading Electrical Vehicles Manufacturer in East and Central Africa. We have a Continuous Commitment to Zero Incidents, Injuries, Illness, or environmental impact while being the best Service Quality provider to our customers.

INDUSTRY OR MARKET ANALYSIS

Potential competitors

We are looking to replace the market for Min trucks which is currently monopolized by Imported petrol & Diesel powered brands such as Suzuki Carry and Honda Acty

Governmental or economic issues

We are rewriting the future of mobility in Tanzania by manufacturing a vehicle which is efficient and that reduce operational cost

FINANCIAL PLANNING



Making Budget

360 as budgeted units to be produced in 2023, that will bring \$ 2,347,826.09 in revenue

EBITDA of \$769,728 to be reached by 1st quorter of 2024



Investment

Looking to raise \$ 1,000,000 for factory set up, Metal and plastic moulds and working capital

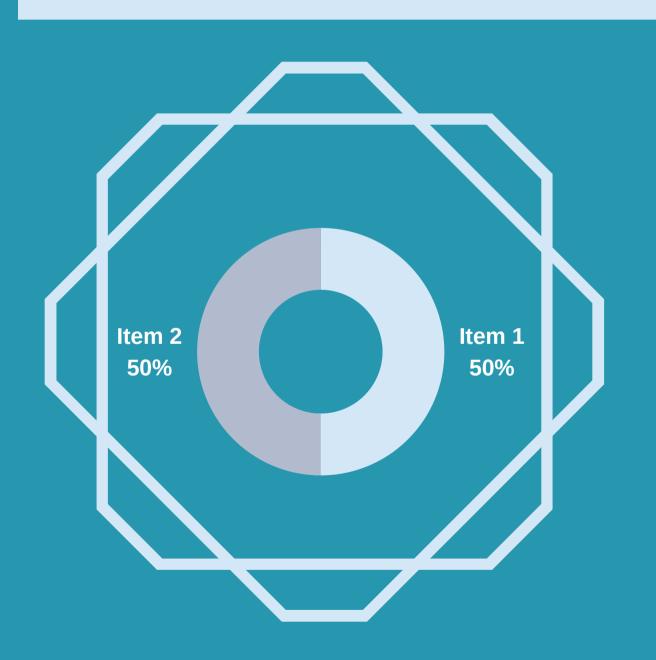


Insurance Arrangements

All Equipments and machinery will be properly insured



IMPLEMENTATION PLAN AND STAGE OF DEVELOPMENT



Fund raising & Factory setting

As we are entering into mass production of our vehicles, We are now gathering funds for factory set up ready for mass production. This is up to December 2022

Mass production

We are planning to start mass production of Electric vehicles in January 2023 with production capacity of 30 vehicles per month



Implement and Evaluate

Evs are paving the way for a sustainable future of mobility in the world, the demand is increasing on vehicles which are cost-efficient and are environmental friendly.

Costumer Behavior

With raising cost of fuel in global market, and raising cost of logistic and transportation of even major commodity items as a results of high operating cost for the Fuel powered engine trucks, Customer will switch to Ev min trucks for their convenience

OUR GREAT TEAM

Led by the founder and CEO Mr Ally Masoud Nyomwa, Kaypee motors currently has 7 full-time employees who are currently working as per our production capacity. Our team will grow to 30 staffs as we are heading into mass production

CONTACT US



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THANK YOU