

**Kaypee Motors**

# **BUSINESS PLAN**

**PRESENTATION**

**An Electric Vehicle  
Conceptualized, Designed and  
Manufactured in Tanzania**



# COMPANY OVERVIEW

Kaypee Motors Limited

## *About Kaypee motors*

With company registration # 140129259 Kaypee Motors is an Electric vehicle designer, manufacturer and distributors from Tanzania

## *Our Main Business*

Manufacturing and distribution of Electric min truck

# **Mission**

**To promote Best Practice regarding Quality, Health, Safety and Environment while delivering Best in Class and Environmentally Friendly Electrical Manufactured Vehicles (Products) and services in line with the Industrial Standard.**

# **Vision**

**To be the leading Electrical Vehicles Manufacturer in East and Central Africa. We have a Continuous Commitment to Zero Incidents, Injuries, Illness, or environmental impact while being the best Service Quality provider to our customers.**

# INDUSTRY OR MARKET ANALYSIS

## Potential competitors

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We are looking to replace the market for Min trucks which is currently monopolized by Imported petrol & Diesel powered brands such as Suzuki Carry and Honda Acty

## Governmental or economic issues

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We are rewriting the future of mobility in Tanzania by manufacturing a vehicle which is efficient and that reduce operational cost

# FINANCIAL PLANNING



## Making Budget

360 as budgeted units to be produced in 2023, that will bring **\$ 2,347,826.09** in revenue

EBITDA of **\$ 769,728** to be reached by 1st quarter of 2024



## Investment

Looking to raise \$ 1,000,000 for factory set up, Metal and plastic moulds and working capital



## Insurance Arrangements

All Equipments and machinery will be properly insured



## Break even point

177 Units

# IMPLEMENTATION PLAN AND STAGE OF DEVELOPMENT



## *Fund raising & Factory setting*

*UP*  
As we are entering into mass production of our vehicles, We are now gathering funds for factory set up ready for mass production. This is up to December 2022

## Mass production

We are planning to start mass production of Electric vehicles in January 2023 with production capacity of 30 vehicles per month



# MARKET ANALYSIS

## Implement and Evaluate

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Evs are paving the way for a sustainable future of mobility in the world, the demand is increasing on vehicles which are cost-efficient and are environmental friendly.

## Customer Behavior

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With raising cost of fuel in global market, and raising cost of logistic and transportation of even major commodity items as a results of high operating cost for the Fuel powered engine trucks, Customer will switch to Ev min trucks for their convenience

# OUR GREAT TEAM

Led by the founder and CEO Mr Ally Masoud Nyomwa ,Kaypee motors currently has 7 full-time employees who are currently working as per our production capacity. Our team will grow to 30 staffs as we are heading into mass production



# CONTACT US

Phone : +255754291193

Address : SIDO Industrial Area, Vingunguti  
Dar es Salaam  
Social Media : @kaypeemotors

Website : Kaypee Motors

Email Address : [info@kaypeemotors.co.tz](mailto:info@kaypeemotors.co.tz)





THANK YOU