

AFROTAI TERRE INVESTMENT Co. Ltd



A LAND INVESTMENT PROJECT PROPOSAL

A detailed project of land investment with capital budget of Tzs 1,000,000,000.00 its revenue is Tzs 3,250,000,000.00 in a year, an interested investors to be refunded with return 40% of the invested money in a year.

Drawn by
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EXECUTIVE SUMMARY FOR INVESTMENT PROJECTS PROPOSAL

COMPANY DESCRIPTION

Afrotai Terre Investment Company Is an incorporated company with registration No.152887418, BL No.20000021533 and a Tax clearance certificate No.131-0104-5137, incorporated in Dar es Salaam, Mwenge Kinondoni at Tanzanite Tower 6th floor its Head quarter office. The company has branched its function in Dodoma Chamwino district nearby Chamwino district council office. The company licensed for real estate business deals with land development and sales of surveyed and serviced plots, cadastral surveying, land use planning, developing new settlements, developing industrial estates, commercial farms and plantation, constructing, renting and selling buildings and preparation of architectural drawings

Vision

To become a number one real estate company in the world by providing good and quality services to our clients.

Mission

To be catalyst for change in real estate by revolutionizing the way the industry does the business and serve others.

Motto: Our work is more than real estate. Our work is your life, your dreams and building your legacy.

Company contacts information

Physical address: P.o.Box 14113 Dar es salaam

Contacts No: +255 758 791 640/716 078 606

Email address: afrotaigroupcompanyltd@gmail.com

Social media: Instagram: [afrotai-group-co-ltd](https://www.instagram.com/afrotai-group-co-ltd)

COMPANY PROFILE AND CUSTOMER BASE

A company has two years of experience in the real estate industry. A company has engaged in three projects in Chamwino Dodoma and presently is on progress to complete a 4th project. The 3 projects were an equity financed under company itself while the 4th project of 66 Plots a Company has partnered with SACCOSS group.

COMPANY MANAGEMENT STURCTURE

Afrotai Terre Investment Company has an administration system under its own Managing director; Mr. Anold Ignatius Makeka and other five staffs.

PROJECTS PLAN

An investment which includes a wide range of portfolios: commercial or residential complex for sale or lease, developing and selling of surveyed and serviced plots. Our main area of interest is developing and selling of surveyed and serviced plots which is less risky compared to structural investment.

Proposed project description

Developing undeveloped land, embed with social services: water, road access, electricity services, and land delivery services: certificate of right of occupancy, building permit, structural design and investment advices if it will be needed. It has proposed four projects found in Dodoma for Kikombo and Chinangali projects, Pwani for Bagamoyo and Kibaha projects.

Project scope

A projected amount of Tzs 1,000,000,000.00 is the capital budget for 1 year of operation: 3 months of project preparation (sites development) and 9 months for project operation (marketing and sales). The projects will be carried by 10 staff members to increase the effectiveness and efficient of works.

Financing mode and strategies

On the described project above, an equity financing mode is a preferable means of financing where the company is looking for an interested investors willingly to seed Tzs 1,000,000,000.00 for real estate investment.

A company is willing to partner with investors under agreeable terms and the most term is that the company will refund the investors with return of 40% of the invested funds after a year, investors in their willingness to become part of project's operators. A company is welcoming the investors since the business is less risk so it guaranties a safeness of investors' funds.

Marketing and sales strategies

A marketing team planned to handle over the projects within a year, and has the following strategies to meet the target: 100 to 1 strategy where the team will be approaching 100 people to win at least 1 customer, marketing through media: television and radio, seminars in different institutions, marketing through posters around the city and other regions, participating in exhibitions: real estate exhibition, and Saba Saba.

Sales strategies

A company has adopted an affordable and conducive strategies to work with every customer regardless of income status level: A customer is encouraged to pay in cash, for installment payments there will be an increase of small charges to cover a time money effects: 3 months installments +Tzs 150 per sqm, 6 months installments +Tzs 300 per sqm and a 1-year installments +Tzs 500 per sqm.

Income flow

The designated project will cost Tzs 1,000,000,000.00 where a purchasing cost of projects amounted to 700,000,000.00 and D&M&O costs Tzs 300,000,000.00 while a projected revenue is Tzs 3,250,000,000.00 as summarized in the table below.

Where D- developing, M-Marketing, O-operating

Income and Expenses flow	Column1	Column2	Column3	Column	Column5
Site location	Acquistion Cost Tzs	Operating Cost Tzs	Total cost Tzs	Rate Tzs/sq	Revenue Tzs
Bgamoyo	110,000,000.00	48,000,000.00	158,000,000.00	3000	550,000,000.00
Kibaha	290,000,000.00	123,000,000.00	413,000,000.00	5000	1,200,000,000.00
Chinangali	160,000,000.00	69,000,000.00	229,000,000.00	3000	800,000,000.00
Kikombo	140,000,000.00	60,000,000.00	200,000,000.00	3000	700,000,000.00
Total	700,000,000.00	300,000,000.00	1,000,000,000.00		3,250,000,000.00